

OUR 12TH YEAR

HELPING RAISE MONEY FOR VETERANS AND OTHER CAUSES



SPONSORSHIP OPPORTUNITIES



RIDERS FIELD

FRISCO, TEXAS 9/12/26

HONORING 25 YEARS SINCE 9/11 — A TRIBUTE TO SERVICE, SACRIFICE & UNITY

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WELCOME & INTRODUCTION



THE VERVE CELEBRITY SOFTBALL CLASSIC IS THE LARGEST TEXAS-BASED SOFTBALL CHARITY EVENT

The Verve Celebrity Softball Classic is Texas' largest celebrity-driven charity softball event, uniting professional athletes, entertainment figures, veterans, and first responders on a national stage. For sponsors, this is more than visibility – it is a participation platform delivering brand exposure, executive access, premi-

um content, and measurable community impact. With a fundraising goal of \$1.5 million in 2026, this sponsorship platform provides corporate partners with a powerful opportunity to brand visibility, national storytelling, community leadership, and corporate social responsibility impact.

The Verve Celebrity Softball Classic is more than just a game—it's a weekend celebration that brings together celebrities and veterans to:

- Support meaningful charity causes that make a lasting impact on communities.
- Share inspiring stories of perseverance, dedication, and giving back.
- Provide connections and networks, creating a place where relationships can thrive.

OUR COMPANY



TIM "TK" KLUND
CEO / FOUNDER



KIRAN "RAJ" RAJBHANDARY
PRESIDENT / CO-FOUNDER

VERVE SYSTEMS LLC IS A SPECTRUM OF WELLNESS BUSINESSES AND SOLUTIONS

Founded in 2017, Verve Systems LLC is focussed on one thing: Human Performance. Serving the Military and consumers alike, we offer technological and advanced wellness products. Giving back is part of our DNA.

OUR MISSION

Our company values are simple and straight forward – help others with our teams knowledge and passion for improving people’s lives with wellness products we develop, discover and share. We focus on four key areas in which we can make a difference in achieving our mission:

PERFORMANCE

To be able to function at the highest possible levels, regardless of athletic, military, lifestyle, academic or everyday activity.

RECOVERY

To be able to bounce back physically and be prepared to do it all over again from an injury, challenge or issue.

RESTORE

Getting back to your personal base state, your own zen... and overcome the daily toll life’s activities pose.

REFRESH

Achieving a state of relaxation, ridding the mind and body of toxins, stress and negative thoughts.

OUR FOUNDATION

Founded in 2022, the Verve Forever Foundation is the charitable arm of the Verve System company ecosystem - created to bring the power of our network and brands to help grow and expand the Verve Celebrity Softball Classic. Since 2017, we have grown the impact of the game, and in helping many non-profits bring attention and contributions to their missions to help others.



2023

VERVE CELEBRITY SOFTBALL CLASSIC

We assembled 15 charities and raised 450,000.



2024

VERVE CELEBRITY SOFTBALL CLASSIC

We assembled 17 charities and raised 760,000+.



2025

VERVE CELEBRITY SOFTBALL CLASSIC

We assembled 26 charities and raised 1,084,500!



2026 EVENT THEME: 25 YEARS SINCE 9/11

HONORING 25 YEARS SINCE 9/11 — A TRIBUTE TO SERVICE, SACRIFICE & UNITY

“UNITED WE STAND — NEVER FORGET”

A WEEKEND OF REMEMBRANCE, RESILIENCE, AND RAISING MILLIONS FOR HEROES.



Integrated 9/11 Theme Concepts (Informed by 911day.org)

Moments of Remembrance

- 6:46 PM (CT): A moment of silence
(corresponding with 7:46 AM ET – WTC North Tower impact)
- Field-wide reflection with Don Graves, Medal of Honor recipient(s), and NYPD/FDNY representation

“Heroes Among Us” On-Field Honors

- Recognize 9/11 survivors, families of the fallen, first responders
- Special segment honoring the next generation: swearing-in ceremony of new recruits

“Pay Tribute Through Play”

- Players wear special edition “Never Forget” jerseys with flag + 9/11 patch
- Celebrity teams renamed for this year:
- Team Valor (FDNY/NYPD Tribute)
- Team Freedom (Military/Veteran Tribute)

National Integration

- Partnership with 911day.org and local Texas 9/11 memorial organizations
- Nationwide #UnitedWeStandCSC digital campaign across social media



THE 2026 VERVE CELEBRITY SOFTBALL CLASSIC— UNITED WE STAND — NEVER FORGET

Our goal is help raise \$1.5M for participating charities

Charitable Focus

- Expanded beneficiary pool to include:
- 9/11-connected charities (e.g., Tunnel to Towers, 9/11 Memorial & Museum Fund)
- Local TX fire/police organizations
- Veteran suicide prevention orgs
- Military family and Gold Star foundations

EVENT DATE : 9/12/2026

THE VENUE : Riders Field- Frisco, Texas

ENTRANCE PRICE : \$ 20 (many tickets are donated to local charities and businesses)

FEATURED GUESTS : TO BE DETERMINED

TEAMS : Helping A Hero (NYPD) vs. Back Home Patriots (FDNY)

MEDIA PERFORMANCES : TO BE DETERMINED

OUR TITLE SPONSOR

A NOTE FROM OUR TITLE SPONSOR, CHUCK CAMPBELL, CEO OF KARL'S HOUSE



Game Day at the 2025 Verve Celebrity Softball Classic at Riders Field in Frisco, Texas, was everything we hoped for and more! From the moment the gates opened, the energy in the stadium was electric. This event brought together veterans, celebrities, athletes, and families in a way that felt both powerful and deeply personal.

Before the game began, I had the privilege of walking the field and spending time with the veterans and celebrities who make this event what it is. Hearing their stories, shaking hands, and sharing moments of connection reminded me exactly why Karl's House is here. One of the most moving parts of the day was hearing Don Graves sing God Bless America. His voice carried across the field, and in that moment, you could feel the entire crowd pause to honor the legacy of service and sacrifice that defines this event.

We also had the honor of watching a Medal of Honor recipient recognized on the field. It was a moment that truly put everything into perspective. Then, standing alongside those who serve, we all had the privilege of watching him swear in new recruits as they took their oath to protect and defend. Seeing their faces, full of pride and purpose, was something I will never forget.

Karl's House proudly committed one million dollars over the next ten years to continue sponsoring and supporting this event. We strongly believe in not being a one-time gesture, but a long-term commitment to the community that has given so much... to be part of something that honors our heroes and builds lasting support for them is an honor beyond words.

I was also given the opportunity to throw the first pitch, which was both nerve-wracking and unforgettable. Once the game started, I spent time in the dugout cheering on teammates, swapping stories, and soaking in the energy of the crowd. There was laughter, friendly competition, and plenty of stories shared. Between innings, I took time to sit in the stands with friends and family, enjoying the beautiful stadium, the sunshine, and YES - some soft serve ice cream.

Even though the white team didn't take the win this year, we're already planning to come back harder and stronger next season. The camaraderie, teamwork, and shared purpose made every moment worth it. The night ended with an incredible fireworks display lighting up the Texas sky, a fitting finale to a weekend built on gratitude, service, and community.

This day reminded me once again that this is so much more than a game. It's about connection. It's about legacy. It's about serving those who have served us.

2025 EVENT HIGHLIGHTS

A HIGHLY COVETED 2025 VERVE CELEBRITY SOFTBALL CLASSIC CHAMPIONSHIP RING



THE 2025 VERVE CELEBRITY SOFTBALL CLASSIC— AN INCREDIBLE EVENT AND SUCCESS

With \$1,085,000 raised through and for 26 charities we exceeded our target of \$1M.

EVENT DATE :	10 / 04 / 2025
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THE VENUE :	Riders Field- Frisco, Texas
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ENTRANCE PRICE :	\$ 20 (many tickets were donated to local charities and businesses)
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FEATURED GUESTS :	MGen James E. Livingston USMC (Ret) , MOH recipient Capt. Florent Groberg US Army, MOH recipient (Ret), USMC recruit swearing in ceremony.
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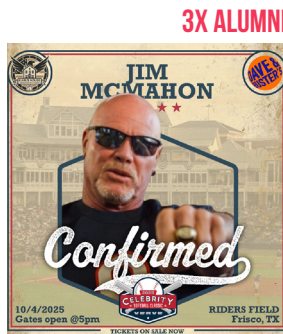
TEAMS :	Helping A Hero vs. Back Home Patriots
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MEDIA PERFORMANCES :	Don Graves, USMC - God Bless America Jamie Balderas - National Anthem
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FINAL SCORE :	Blue Team 14 White Team 8
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PLAYER PROFILES

Every year we have a wide and deep spectrum of players: Professional athletes from numerous leagues, celebrities from movies, tv and stage, musicians and veterans from all branches of the US armed forces. Below are just a few of the many who grace us with their presence, with real effort and passion to help others. Interested? *Request our full Alumni list- it is simply incredible!*



TERRELL OWENS

NFL

Hall of Fame NFL wide receiver known for his electrifying play and larger-than-life personality.

DEREK HOLLAND

MLB

Former MLB pitcher and fan-favorite from the Texas Rangers! Derek has his own terrific foundation 6 foot 6.

JIM MCMAHON

NFL

1985 Chicago Bear Super Bowl winning QB, a NFL fan favorite loved and known by many!

BONNIE-JILL

NFL/NBA/Media

Bonnie-Jill is a dynamo! Sports broadcaster, former NFL cheerleader, model, and the only female scout in NBA history!

PHIL COKE

MLB

Former MLB pitcher and World Series champion with the New York Yankees. Phil is a fan favorite!

ROCKER STEINER

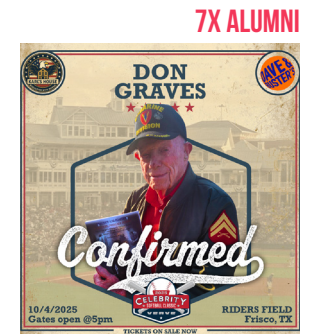
PRCA Athlete

2025 PCRA World Champion, Rocker is a force to be reckoned with. A huge personality in a small frame he delights fans everywhere.

NOTE: Our players and veterans not paid to participate, they volunteer and give their time and energy to this great cause - giving back!

VETERAN PROFILES

Every year we have veterans from all branches of the US armed forces join us. Many bear the scars of service, and several amputees join us every year. We welcome our service members. Below are just a few of the many who grace us with their presence, with real effort and passion to help others. *Interested? Request our Alumni list- it is incredible!*



FLORENT GROBERG

US ARMY

Medal of Honor recipient for heroism in Afghanistan and advocate for wounded veterans.

SHILO HARRIS

US ARMY

Shilo is a former US Army cavalry scout and a highly sought after speaker. He is an incredible example of life after catastrophic injury. He is a Gary Sinise Foundation Ambassador.

JP LANE

US ARMY

U.S. Army veteran, double amputee, and 6-time Gold Medalist at the Warrior Games, JP Lane is a powerful voice for resilience and purpose.

MAJOR ED PULIDO

US ARMY

Major Ed Pulido, U.S. Army (Ret.) is the Founder and CEO of Major Ed: Empower the Veterans Foundation, and a Military Ambassador for Folds of Honor Foundation.

RAY CASH CARE

NAVY SEAL

Former Navy SEAL unleashing energy, leadership, and grit. He is a highly sought after motivational speaker.

DON GRAVES

USMC

Don Graves is America's cherished 100 year old WWII Iwo Jima veteran. His story of perseverance, grit and life after service is amazing.

ATTENDEES PROFILE

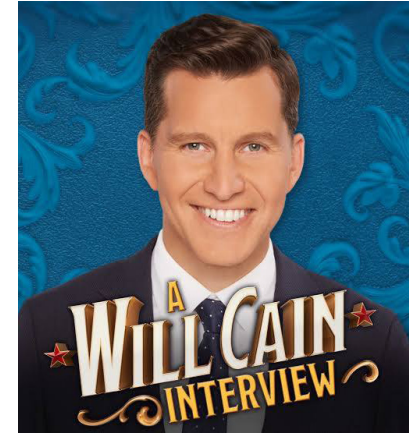


A POWERFUL & DESIRABLE AUDIENCE

Our family-friendly event attracts an audience that is active in society, many with children and passionate in their interests and entertainment. We attract more than sports fans—we attract people who love life, giving and who seek a wholesome, American experience.

The Dallas-Fort Worth (DFW) metroplex is a rapidly growing, diverse, and young region with an estimated population exceeding 8.3 million in 2024. It serves as a major Texas economic hub, characterized by a median age of around 35–36, a median household income of approximately \$85,000–\$86,000, and a diverse ethnic composition with no single racial majority.

SOCIAL MEDIA & TV / PR



WE RECEIVE NATIONAL, REGIONAL AND LOCAL EXPOSURE

With savvy hard work, our momentum and relationships pay huge benefits as we achieve valuable exposure and brand story telling opportunities for all. US news and media networks respond to our message of helping others through our powerful annual event.

OUR PARTNERS



PR RELEASES

We issue press releases regularly as sponsors and charities join us, building media momentum up to the game, and after it - maximizing exposure for everyone involved.

OUR MEDIA APPROACH

REGIONAL

As event hosts we and our celebrities and veterans are guests on numerous at live streamed events leading up to game day.

PODCASTS

As event hosts we and our celebrity and veteran participants are guests on numerous podcasts and live events leading up to game day.

NATIONAL

In conjunction with our sponsors, we participate in outreach across the US for the benefit of all involved with the Verve Celebrity Softball Classic.

SOCIAL MEDIA

We utilize social media platforms to share event, sponsor and participating charity information driving awareness for all. WIN-WIN-WIN!

EVENT SCHEDULE



One-hundred year old USMC Iwo Jima WWII Veteran Don Graves is a ladies and fan favorite!

THE VERVE CELEBRITY SOFTBALL CLASSIC VIP WELCOME PARTY IS LEGENDARY. OVER 750+ ATHLETES, CELEBRITIES, MUSCIANS, WITH PRODUCT SIGNINGS, LIVE AND SILENT AUCTIONS, LIVE MUSIC, DANCING AND LATE NIGHT ENJOYMENT!

DAY 01 7PM

Sept 11 / 2026



DAY & TIME
Friday 07:00pm



LOCATION
Host hotel
Private event

VIP WELCOME PARTY

ACTIVITY

Custom bar offerings, food, tons of social media and branded podcast interviews and backdrops, select vendors - this VIP welcome event has it all!

- Expansive facility hallway offers branding and photo backdrop opportunities before entering the ballroom. The ballroom has elevated stage, dance floor, multiple bars and auction displays. Social media heaven.

DAY 02 9AM

Sept 12 / 2026



DAY & TIME
Sat. 9:00am



LOCATION
Host hotel
Private event

THE POOL PARTY

ACTIVITY

Enjoy pool side beverages and food, with after-party morning vibes until the pre-game antics start as people get recharged for the big game later.

- Some will golf, some will spa, some will shop. Some will pool party.
- It's a big day, so pace yourself!



DAY 02 4PM

Sept 12 / 2026



DAY & TIME
Sat 04:00pm



LOCATION
Riders Field
Frisco, TX

THE BIG GAME NIGHT

ACTIVITY

Riders Field opens to the public at 4, with Fun zone, autographs, vendors and more before the home run derby at 5:30, followed by color guard, and pre-game on-field festivities. First pitch is at 6:30.

- Players, sponsors and charities enjoy on-field access before the game to take it all in, get pics with players and celebs, stretch and warm up!



WHY SPONSOR?

Brand Visibility: Sponsors receive exclusive or prioritized logo placement across stadium signage, livestreams, social media, and national PR.

Access & Relationships: VIP suites, on-field experiences, and private events connect brands with executives, athletes, military leaders, and media.

Content Ownership: Co-branded video, photography, interviews, and social assets extend value into the future.

Proof & Reporting: Post-event impact reporting supports ESG, CSR, and internal brand storytelling.



AUTHENTIC, PURPOSE-DRIVEN VISIBILITY

Sponsors align with a nationally recognized, veteran-focused charity platform, connecting their brand to real impact — supporting veterans, first responders, and families.



UNMATCHED COMMUNITY + CSR STORYTELLING

VCSC gives brands an authentic, emotional CSR narrative — not a check-writing exercise, but a participation platform where sponsors, veterans, and fans connect in person and online.



POWERFUL NATIONAL + LOCAL REACH

The event delivers coast-to-coast exposure across social media, television, livestream, and press — while also engaging 5,000+ attendees at Riders Field and thousands more online.



MULTI-CHANNEL BRAND ACTIVATION

Sponsors access in-stadium media, Fan Fest zones, VIP hospitality, jersey placement, LED boards, and broadcast overlays — integrated storytelling across digital, experiential, and physical touchpoints.



CELEBRITY & PRO ATHLETE INTEGRATION

Sponsors gain direct association with NFL, MLB, and entertainment celebrities who amplify brand mentions, appear in social reveals, and bring fan credibility to every tier.



LONGEVITY & LEADERSHIP

With Karl's House and Dave & Buster's as long-term partners, sponsors join a sustainable, legacy event entering its 12th year — a proven, expanding platform that builds equity and brand goodwill year after year.

COMPANY ROI OUTCOMES

YOUR BRAND STANDS BESIDE & WITH AMERICA'S HEROES.
THIS ISN'T SPONSORSHIP—IT'S LEGACY MARKETING.



ELEVATED BRAND AWARENESS & REACH

Sponsors gain multi-channel exposure across television, livestreams, social media, press, and stadium audiences — generating millions of brand impressions before, during, and after the event.



B2B & RELATIONSHIP ROI

Sponsors receive VIP suites, pre-game parties, and private networking access to connect with C-suite executives, athletes, military leaders, and media — building new partnerships, clients, and visibility.



AUTHENTIC AUDIENCE ENGAGEMENT

With 5,000+ on-site attendees and active digital engagement, sponsors interact directly with families, veterans, first responders, athletes, and influencers — driving organic engagement that outperforms paid media.



CONTENT & PR AMPLIFICATION

Co-branded video, photography, interviews, and post-event media packages extend visibility long after game day — delivering evergreen content for social campaigns, paid ads, and internal brand storytelling.



TARGETED CSR + REPUTATION LIFT

Every dollar supports verified veteran and first responder nonprofits — giving brands measurable CSR impact metrics (charity reach, funds raised, social good alignment) for ESG and annual reporting.



LONG-TERM BRAND EQUITY

Association with a respected, veteran-driven national event enhances trust, loyalty, and emotional resonance — producing lasting goodwill that translates to stronger customer and community relationships.

'26 SPONSORSHIP PACKAGES



TITLE SPONSOR — \$100,000 **SOLD**

**“KARL’S HOUSE PRESENTS THE VERVE CELEBRITY SOFTBALL CLASSIC
- POWERED BY DAVE & BUSTER’S”**

Our Title Sponsor is Karl’s House. They are our title sponsor for the next 10 years in the largest celebrity charity softball event in Texas — a national platform targetting \$1.5M+ in donations 2026 for charities who assist veterans, first responders, families, kids and associated worthy causes.

CSR & Community Impact:

- Brand publicly aligned with a multi-charity platform supporting more than 18 veteran and first responder organizations
- Dedicated social spotlight on “Karl’s House leads by supporting America’s heroes”
- Host private VIP pre-party thursday evening

- Website hero banners
- Social graphics & countdown reels
- Press releases, post-event PR pickups
- Broadcast mentions & livestream overlays
- Stadium ribbon boards & LED displays
- Inclusion in all national and regional publicity announcements
- Integration into promotional commercial or 60s co-branded hype video

PRESENTING SPONSOR — \$75,000

**“KARL’S HOUSE PRESENTS THE VERVE CELEBRITY SOFTBALL CLASSIC POWERED BY DAVE & BUSTER’S
— PRESENTED BY [YOUR BRAND]”**

The Presenting Sponsor stands shoulder-to-shoulder with Karl’s House as a top-tier partner in the largest celebrity charity softball event in Texas — a national platform raising \$1.5M+ in 2026 for veterans, first responders, and their families.

CSR & Community Impact:

- Brand publicly aligned with a multi-charity platform supporting more than 18 veteran and first responder organizations
- Dedicated social spotlight on “[Your Brand] stands behind America’s heroes”
- Nominate a veteran or first responder hero for on-field recognition in your company’s name

- Website hero banners
- Social graphics & countdown reels
- Press releases, post-event PR pickups
- Broadcast mentions & livestream overlays
- Stadium ribbon boards & LED displays
- Inclusion in all national and regional publicity announcements
- Name/logo into promotional commercial or 60s co-branded hype video

SPONSORSHIP PACKAGES



TEAM SPONSOR — \$50,000 (2 AVAIL)

High-impact national visibility with strong fan engagement, prominent signage, broadcast mentions, co-branded content, and VIP hospitality. The Team Sponsor stands shoulder-to-shoulder with Karl's House as a top-tier partner in the largest celebrity charity softball event in Texas — a national platform raising \$1.5M+ in 2026 for veterans, first responders, and their families.

- Website hero banners
- Social graphics & countdown reels
- Press releases, post-event PR pickups
- Broadcast mentions & livestream overlays
- Stadium ribbon boards & LED displays
- Inclusion in all national and regional publicity announcements



OFFICIAL PARTNER (CATEGORY EXCLUSIVE) — \$50,000

Perfect for product or service-based companies with gift bag or gift cards at entry or exit.

- Website hero banners
- Social graphics & countdown reels
- Press releases, post-event PR pickups
- Broadcast mentions & livestream overlays
- Stadium ribbon boards & LED displays



MVP SPONSOR — \$35,000 (3-4 AVAILABLE) - PREMIER IMPACT LEVEL

MVP Sponsors are celebrated as elite partners shaping the success of the event. They receive highly visible logo placements, rotating mention in stadium and digital content loops, and prioritized Fan Zone visibility. MVP brands gain meaningful recognition as difference-makers within the fundraising journey. Ideal for national or regional companies seeking elevated exposure with lower exclusivity commitments. 20 VIP Party invites.

Why it matters for your brand: You are publicly celebrated as one of the select elite brands helping power this mission for America's heroes.

- Website hero banners
- Press releases, post event PR pickups
- Stadium ribbon boards & LED displays

ALL-STAR SPONSOR — \$25,000 (4-6 AVAILABLE) - STRONG REGIONAL VISIBILITY LEVEL

Designed for strong regional and challenger national brands, this tier provides high-visibility sponsor placement, shared social recognition, Fan Fest footprint options, and moderate brand exposure throughout the event. This provides credible CSR alignment with shared visibility, in-stadium recognition, social inclusion, and hospitality access. These sponsors are included within "Thank You to Our All-Star Sponsors" media blocks and jumbotron features. 15 VIP Party invites.

Why it matters for your brand: You gain credibility as a brand that shows up in a major Texas event supporting veterans and first responders.

- Website hero banners
- Press releases
- Stadium ribbon boards & LED displays

PRO PARTNER — \$15,000 (MULTIPLE AVAILABLE) - ENTRY-LEVEL CORPORATE TIER

This tier allows regional businesses or mission-aligned corporate entities to gain presence and CSR alignment with shared visibility, in-stadium recognition, social inclusion, and hospitality access. 10 VIP Party invites.

Why it matters for your brand: You become a recognized corporate supporter of hero-driven impact in a scalable, accessible way. VIP Party invites.

- Stadium ribbon boards & LED displays

SPONSORSHIP PACKAGES



HARRIS PACKAGING CORP.



COMMUNITY PARTNER — \$10,000 (LOCAL/REGIONAL BRAND TIER)

Ideal for local Texas-based businesses and community-driven brands, this tier provides basic logo placement in group recognition formats and modest hospitality benefits. Perfect for organizations that want to show pride, support local heroes, and affiliate with a major statewide cause without larger commitments.

Why it matters for your brand: You reinforce your reputation as a Texas-rooted brand that supports the people who protect your community.

CELEBRITY PLAYER SPONSOR — \$3,000 PER PLAYER (ONLY 1 PER PLAYER)

Capture personal and emotional alignment through direct association with a participating celebrity or veteran, supported by social and announcement content. Sponsors select and back an individual celebrity athlete or performer. Their logo appears on that player's event announcement/social reveal graphic. Appeals to businesses, individuals, families, and emotional tribute sponsors (e.g., "In honor of Sgt. James Rivera").

Why it matters for your brand: You link your company to a Hero-backed celebrity and moment fans will personally connect with through their social media – and yours.



VIP SUITE SPONSOR – \$5,000–\$7,500 – (PREMIUM HOSPITALITY TIER)

Brands hosting clients, executives, influencers, or local hero guests can secure a standard or premium-branded suite with signage, catering options, VIP passes, and potential meet-and-greet opportunities. Best for relationship-driven sponsors.

Why it matters for your brand: Why it matters for your brand: You create premium hospitality moments tied to a hero-focused event – building loyalty through purpose and experience.

WHAT'S INCLUDED

- 20 VIP suite tickets
- Food & beverage package
- Air conditioned suite
- Game audio and video in-suite
- Suite staff to monitor needs

TERMS & CONDITIONS

Outline summary below for reference only.

Sponsorship agreement forms are available for review and download [here](#).

A Master Sponsorship Agreement (“Agreement”) can be made by and between Verve Forever Foundation (“VFF”), a Texas nonprofit corporation with its principal office at 440 Rolling Hills Drive, Aledo, Texas 76008, and undersigned sponsor (“Sponsor”) for participation in the 2026 Verve Celebrity Softball Classic (“Event”). Each agreement will specify amount due, and associated sponsor rights and responsibilities.



SCOPE & PURPOSE

VFF agrees to provide Sponsor with sponsorship rights and benefits in exchange for financial or in-kind support.



TERM

Agreements become effective upon execution and remain valid through completion of the 2026 event and post event publicity.



PAYMENT TERMS

Sponsor shall remit payment in full within 30 days of execution unless otherwise agreed in writing.



SPONSOR BENEFITS

Benefits are detailed in each Tier Agreement selected by Sponsor. VFF reserves the right to adjust specific deliverables if required for event logistics.



IP & BRAND USAGE

Each party retains ownership of its trademarks and logos. Sponsor grants VFF a non-exclusive, royalty-free license to use Sponsor’s name and logo for event.



MARKETING, MEDIA, PR

Sponsor acknowledges and agrees that the Event may be recorded, broadcast, or livestreamed. Sponsor consents to use of its marks in all media related to the Event.

SPONSORSHIP AGREEMENT FORMS

Sponsorship agreement forms are available for review, please inquire.



LIABILITY

Sponsor assumes all responsibility for its representatives, products, and activities at the Event. Sponsor shall indemnify, defend, and hold harmless VFF, its officers, directors, employees, agents, and volunteers from any claims, damages, or losses arising from Sponsor's participation.

Contact Tim "TK" Klund:

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E : tk@vervesystemsllc.com

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Aledo, TX 76008